



## PARTNERSHIP PROGRAM: Creating Connections

The Manitoba Chapter of IFMA has a new partnership program to provide financial support and assist in defraying the costs of maintaining the Chapter. Through this program, we are able to not only keep our members' costs down, but also provide additional member services, educational opportunities and community support that otherwise would not be possible. This is a chance to promote your organization and help sponsor IFMA activities for 2007. Take advantage of this opportunity today!

Being a partner of the Manitoba Chapter of IFMA gives your organization valuable visibility as a supporter of a professional organization. It helps you reach your target audience and provides two-way marketing opportunities. The Manitoba Chapter is the best way to gain access and network with those that earn their living in the facilities profession.

IFMA members have traditionally demonstrated a strong loyalty to those who help fund and support their chapter. Here's your opportunity to earn that support.

# Partnership Program

Platinum \$1500	Gold \$1000	Silver \$750		Single Event Sponsor	
•			Opportunity to provide industry article for website distribution 3 – 5 minute time slot during a luncheon meeting presenting your company		
•			Bio of you organisation in Partnership area of IMFA MB website		
•	•		Link from IFMA MB website to Company website		
•	•		Company logo on IFMA MB website for 12 months		
•	•	•	Opportunity to provide company promotional products for new member welcome package		
•	•	•	One-time email blast to “thank you as a new partner”		
•	•	•	Company logo listed with membership directory		
•	•	•	Tickets to luncheon program <ul style="list-style-type: none"> <li>• 4 for platinum partner</li> <li>• 3 for gold partner</li> <li>• 2 for silver partner</li> </ul>	2 tickets to single event	•
•	•	•	Logo on rotational power point at education, luncheon and special events	Logo on rotational power point at event	
•	•	•	Recognition on all program announcement with Logo (size of logo is determined by level of partnership)	Company logo included on program announcement	•
•	•	•	Tent card with logo at luncheon program	Tent card with logo at luncheon program	•
•	•	•	Table top display at all events	Table top display at event	•
			Verbal recognition at all programs	Verbal recognition at single program	•
•	•	•	Opportunity to host an event to highlight a facility or project	Opportunity to host an event to highlight a facility or project	•